



## Pop Artist DAYVID Releases New Single “Unfinished Business”

Los Angeles, CA – [DAYVID](#) is set to unveil his new single "[Unfinished Business](#)," on June 7, 2024. This new track follows DAYVID’s April comeback release, “Always The Friend,” marking another step in his return to music after a three-year hiatus. DAYVID has returned with newfound determination and a renewed sense of purpose.

"Unfinished Business" is DAYVID's artistic leap forward, featuring a romantic slow-burning production that gradually builds up. The minimalist, mid-tempo ballad reflects the sensibilities of 1980s music. The post-chorus features a euphoric gang vocal chant of “we got, we got unfinished business yeah,” complemented by a saxophone riff (played by Jeremy Lappitt), which is a nod to 1980s R&B and appears in the second chorus.

The song was written by DAYVID and Morgan Taylor Reid, who also produced it. Reid, who programmed the instruments and played the keyboards, recorded the song at MTR Studios in Sherman Oaks, CA. Monica Ramirez and Zac Poor provided backing vocals. Josh Florez mixed “Unfinished Business” at The Mushroom Studio, Pinkafeld, Austria, and Dale Becker mastered it at Becker Mastering (Pasadena, CA).

DAYVID shares, “‘Unfinished Business’ is a special song for me, marking the first collaboration between Morgan Taylor Reid and myself. Written in December 2018, this song was the beginning of our writing relationship. I vividly remember the day we wrote it; we started our session around noon and, incredibly, by sunrise the next day, we had a finished product. The song came together so quickly and naturally, capturing the essence of a relationship that refuses to end despite its challenges. It’s about those intense late-night moments of connection and the determination not to give up on something precious. This experience with Morgan was the start of a creative partnership that has continued to thrive, and ‘Unfinished Business’ holds a special place in my heart as the song that started it all.”

"Unfinished Business" will be available on [all major streaming platforms](#), including Spotify and Apple Music, on June 7, 2024. Follow DAYVID on Instagram @officialdayvid, TikTok @official\_dayvid, Twitter @dayvid\_official, and Facebook @officialdayvid.

## About DAYVID

DAYVID, a 26-year-old San Diego native, is an independent artist whose journey in the music industry has been marked by resilience and an unyielding passion for his craft. During the pandemic, the enforced isolation led to a hiatus just as he was beginning to shine, but he emerged stronger with his 2022 album "Rebirth." Blending pop, R&B, and electronic vibes, his unique sound is influenced by artists like Tears for Fears, Chris de Burgh, Prince, George Michael, Peter Gabriel, Justin Timberlake, Bruno Mars, and Taylor Swift. DAYVID's new releases, including the 2024 anthem "Always The Friend" and the romantically charged "Unfinished Business," showcase his distinctive vocals and 1980s musical sensibilities. With over 2.5 million Spotify streams, DAYVID continues to inspire and captivate with his powerful and organic music.

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